

The Electronium

The instantly re-tunable multi-harmonium

Using technology to reinvent the traditional European Harmonium to make it a truly Indian musical instrument

The Problem

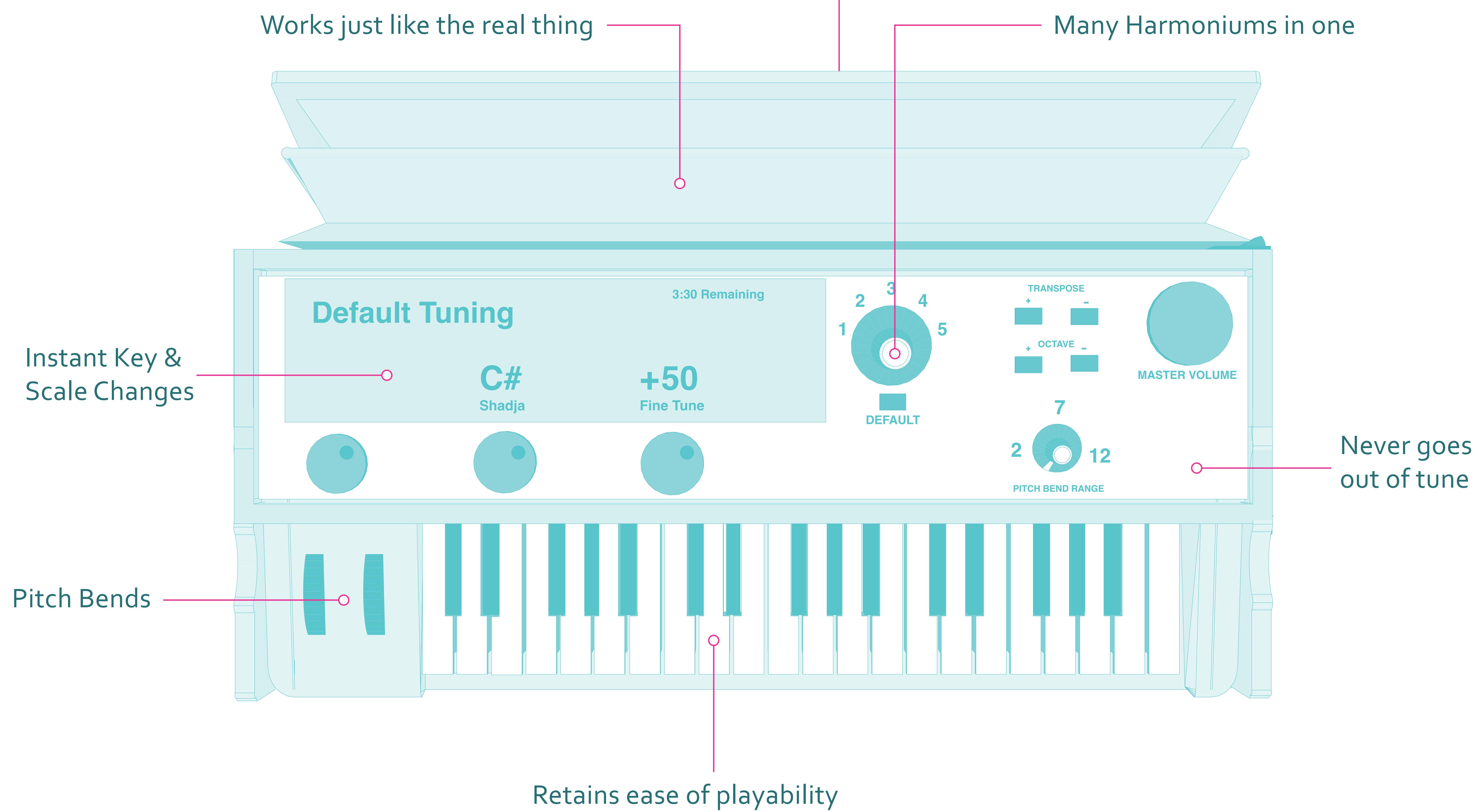
The Harmonium is European

- Brought to India in the 1800's: *Built for Western music*
- Out-of-tune to the Indian Ear: *Harms students' voices*
- Works in only one key: *Each singer needs a separate Harmonium*
- Notes are only on or off: *No Indian bends and glides*
- Easy & Popular: *Mass-distortion of Indian musical values*

The Solution

The Electronium makes it Indian

- Uses tech to bring in *Indian Musical Values*
- Instant re-tuning: *Can suit any Raga / Genre*
- Instant key-switching: *Any singer can use it*
- Can bend notes: *Like the Indian Sitar*
- Is still a Keyboard instrument: *Still easy to play!*



Market Appeal

Mass Production

Brings Tradition to Technology

Convenient

Affordable

Appeals to Classicists & Experimenters